

The Sacred Money Archetypes®

*Dive into the strengths and shadows
of your money personality*

• Clare Elizabeth Dea

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Your Financial Fairy Godmother

Hi babe, if we haven't met before, my name is Clare Elizabeth Dea. I'm a touring performance artist, speaker, and a money manifestation mentor for creatives from Melbourne, Australia.

I've created this free easy to read ebook specifically for all the artists, coaches, performers, and entrepreneurs out there who want to live a life they love, while also experiencing financial peace. I believe that with awareness, faith, and action, anything is possible when we lead our lives from the heart.



Eight years ago, I “looked” wealthy. I ran a successful acting school ‘Meisner Melbourne,’ helping creative’s express themselves authentically. I had an online talk show interviewing famous acting coaches, mentors, and performers. I facilitated a range of personal development events, rented a gorgeous large house on a hill with a beautiful river view, and always dressed in fabulous outfits. My salon blow dry hair and spray tan were impeccable, rain, hail, or shine. I had invested hundreds of thousands of dollars in self-help, business development, and my performing craft, constantly striving for “perfect.”

But behind the curtain, I had no idea what I was doing with money. Every few months, I faced extreme anxiety and stress about how to pay for the next thing. I borrowed money from banks, parents, and lovers to keep up with the loans and debts I had accumulated over the past 15 years. While I knew how to make money, I had no clue how to manage or keep it. Savings? Financial assets? What were those?

Being painfully single, I couldn't grow up to be in a mature relationship. I desperately wanted to cut down my teaching hours and follow my heart to create, perform, and tour a one-woman show. But the worst part was that I treated my parents as a bank, feeling entitled to their money and keeping us all in debt. Yes, I was a princess. And hey, I still am, but now I'm a princess with money skills!

My turning point came when I started dating a man who was different from all the other men I had been dating. He was monogamous, looking for a long term commitment, and had his finances in order. One in a million in my circles at the time! We were talking about moving in together, and he suggested we look at our finances. WTF! Someone was actually going to see my bank accounts. I was terrified. As we did the calculations, it was right there in front of me—I was in \$109,000 of unsecured debt. The truth? I had been in debt for nearly 20 years.

Instead of my usual pattern of running or living in denial, I faced my situation and got ready to get my hands dirty. Then a miracle happened. I accidentally found myself in a 12 step recovery room. I didn't have a problem with alcohol, but wow, did I have a problem with money. I took this as an opportunity to go back to school—money school. Participating in a financial recovery program, I studied spiritual and practical financial tools to get myself out of the mess I had created.

Slowly, I turned my life around. I stopped focusing solely on teaching authentic expression and started creating my soul's vision, to write, perform and tour my own musical comedy show. For many years I had a dream of sharing my memoir on stage. By sharing my story of having Polands Syndrome and only developing one breast, I felt called to empower humanity to love their imperfections.

I made a choice to never be in unsecured debt again and never borrow money from my parents or banks without collateral or contracts in place. I cut up my credit cards, started saving, and prioritized making an account to save 6 months of living expenses. I committed to a relationship with a man who was so different from my usual type. In short, I chose to grow up and start parenting myself.

Thanks to practical and spiritual money tools, I am now living debt-free, married to my soulmate, touring my show, and living a life true to my heart and values. For the past five years, my husband and I have been facilitating online money programs to help others liberate themselves from financial challenges.

One of my mentors along the road has been Kendall Summerhawk, an American business coach who created the Sacred Money Archetypes® Framework. Her work complements much of what I practiced in my financial recovery program. I love archetypes and playing with different characters, so becoming a Sacred Money Archetypes® Coach felt like a natural fit.

Over the past two years, I have been running an online course called "Love & Money," delving into one of the Sacred Money Archetypes® each week. I named it "Love & Money" because I believe that to live a life you love, it helps to have a great relationship with your finances. I have now turned that live course into an online program called "Making Money Sacred: Your Path to Financial Empowerment." This course is available on my website,

and you can complete it at your own pace. I also at times offer a VIP option where you get me as your financial fairy godmother for eight weeks, giving you 1-1 Voxer support for questions and accountability.

It's also incredibly affordable. You can check out the course [here](#)

This ebook is an introduction to the Sacred Money Archetypes®. Knowledge is power, but it's when you put that knowledge into action that you will see results. That's why you have the option to upgrade to my online program, so you can unlock your wealth codes and live a life you love without financial stress.

I hope you enjoy this ebook. I would love to connect with you on Instagram, Tik Tok and my personal Facebook page is where I share a lot of content.

Chapter One

Unlocking the Mystery of the Sacred Money Archetypes ®

Welcome babe to the intriguing world of Sacred Money Archetypes®, where your relationship with money takes center stage. Imagine a framework that not only delves into your financial habits but also unravels the mysteries of your thoughts, feelings, and behaviors around money. Created by the brilliant American women's business coach, Kendall Summerhawk, Sacred Money Archetypes® offer a profound insight into how you navigate the realm of finances.

As Kendall Summerhawk eloquently puts it, "The way we do money, is the way we do everything." Indeed, our approach to money permeates every aspect of our lives, shaping our decisions, actions, and outcomes. By exploring and understanding these archetypes, you embark on a transformative journey that can profoundly impact all areas of your life and business.

When you tap into the strengths of your Sacred Money Archetypes®, you unlock a treasure trove of possibilities. From maximizing your earning potential to identifying your unique gifts, overcoming financial challenges, and designing a life that resonates with your essence, the benefits are boundless.

Which Archetype Are You?

Are you an Accumulator, Alchemist, Celebrity, Connector, Maverick, Nurturer, Romantic, or Ruler when it comes to money? Your money personality—the thoughts, habits, and patterns you exhibit—is shaped by a unique blend of these eight Sacred Money Archetypes®.

Your Unique Path to Wealth

Discovering your Sacred Money Archetypes® is akin to finding the key to a hidden treasure chest. Once you unveil your archetype and understand how you naturally attract and repel money, your path to wealth becomes crystal clear. No more second-guessing or struggling against your inherent nature—embrace your archetype and watch your financial journey unfold effortlessly.

Do Business Authentically

In a world of conformity and imitation, authenticity is your greatest asset. Money Archetypes impact every aspect of your

business—from marketing yourself, pricing your products and services, to how much you earn. It's all connected, and it's all about YOU.

Here's the secret sauce: the difference between those who struggle and those who break free and thrive is simple:

Successful people honor their authentic path.

When you unlock the power of your Money Archetypes, you can design your business model, marketing, branding, and job role to leverage your strengths and make more money. Imagine doing business your way, on your terms, without having to change your personality.

You're a unique mix of all 8 archetypes, and knowing your profile is a total game-changer. It's like having a personal roadmap to success.

Ready to Dive In?

Join me on this exhilarating journey as we uncover the mysteries of Sacred Money Archetypes®. Together, we'll decode your money personality, unveil your path to wealth, and empower you to create a life of abundance and fulfillment.

Get ready to embark on a liberating path where money becomes your ally, not your adversary. Are you ready to discover your Sacred Money Archetype® and unlock the door to financial freedom? Let's dive in!

Chapter Two

Discovering Your Sacred Money Archetypes ®: Take the Quiz!

Before we dive deep into the enchanting world of the 8 Sacred Money Archetypes ®, let's start with a little bit of fun. I highly suggest you take the money personality test created by the amazing Kendall Summerhawk. This quiz will unveil your primary archetypes, the top three that shape your unique wealth codes.

Money Quiz

Unveiling Your Wealth Codes

Think of these archetypes as your personal money GPS, guiding you through the financial landscape with ease and clarity. While it's true that we have all the archetypes within us, identifying your top three will give you a clear picture of what runs your money story. Trust me, it's a game-changer!

In my online program, 'Making Money Sacred,' we dive deep into each character because they all have valuable lessons for us. But for now, let's focus on your primary trio. They are the ones leading the charge in your financial life.

My Own Archetypal Mix

Babe, let me give you a sneak peek into my own archetypal mix. My top three are the Romantic, Celebrity, and Connector. Sounds glamorous, right? Well at times...

My partner, on the other hand, is an Accumulator, Nurturer, and Ruler. Yep, we're total opposites. But as they say, opposites attract!

We've had our fair share of "interesting" financial discussions, to put it mildly. But knowing each other's archetypes has been a revelation. We've learned to love, accept, and celebrate our differences, turning what could be points of contention into our greatest strengths. It's like having a superpower team where each member brings something unique to the table.

Get Your Loved Ones Involved

Speaking of superpowers, wouldn't it be fun to know the archetypes of your partner, family, or friends? Trust me, it's worth it. Get them to take the quiz too. In fact, you might get a real kick out of asking someone close to you to do the quiz for you. Sometimes, others see our strengths and quirks better than we do!

Ready, Set, Quiz!

So, are you ready to unlock your unique wealth codes? Grab a cacao, settle in, and take the Sacred Money Archetype ® Quiz. It's time to uncover the secrets of your money personality and start your journey towards financial empowerment.

When you have your results let's dive into each of the 8 money personalities.

Do the money quiz at <https://form.jotform.com/230687123603351>

Chapter Three

The Romantic Money Archetype – Savoring Life Without Sacrificing Your Future

Welcome, dear Romantics, to a chapter that promises to be as delightful and captivating as a perfectly aged bottle of wine or a surprise getaway to Paris. Yes, I'm talking to you—the connoisseurs of life's pleasures, the ones who know that money isn't just paper or numbers on a screen but a ticket to a life well-lived. You, who can turn a mundane Tuesday into a celebration just because you feel like it. Let's dive into the world of the Romantic Money Archetype, where spending is an art, and indulgence is second nature.

The Joy of Living in the Now

Romantics, you are the masters of the moment. When you see something you desire, you don't hesitate. You believe money is meant to be spent on the good things in life. Why save for a rainy day when you can dance in the rain right now? Why budget when you can splurge on that gorgeous pair of shoes that make you feel like a million bucks? After all, life is too short to deny yourself the joys that make it all worthwhile.

This approach to money can make you the life of the party, the friend everyone loves because you know how to treat people (and yourself) to the finer things. You're generous, optimistic, and know that there's always more where that came from. You live with a certain joie de vivre that is enviable and infectious.

The Flip Side of the Coin

But, let's get real for a moment. Sometimes, your love for the present can overshadow the future. Flamboyant spending can lead to debt, and avoiding financial management can leave you in a precarious situation. You might shrug and say, "I'm just not that good with money," but deep down, you know that creating a secure financial future would actually let you enjoy life even more fully.

You see, while instant gratification feels fabulous, there's an even greater pleasure in knowing you're financially secure. Imagine indulging in life's luxuries without a single pang of guilt or worry. Sounds dreamy, right? Well, it's entirely possible, and it doesn't mean giving up on your romantic ideals.

Creating Meaning Beyond Money

Here's the golden truth babe: while money can buy you delightful experiences, it cannot fill the void of unacknowledged feelings or an absence of love. Sometimes, your spending is a way to cover up these feelings. A lavish gift can feel like a band-aid on an emotional wound, but it's not a cure.

To truly savor life, you must create meaning and worth from within. This doesn't mean abandoning your love for the finer things; it means balancing them with a foundation of financial stability. Embrace your generous spirit, but also take responsibility for your finances. This way, you can continue to live romantically without the looming cloud of financial stress.

The Romantic's Path to Empowerment

Here's your empowering money mindset: "If I create financial security, I can live life to its fullest." Embracing a secure financial future allows you to indulge in life's pleasures without the hangover of debt and anxiety. It's about enjoying your champagne without fearing the bill.

By learning practical skills—like financial planning, saving, and investing—you can ensure that your financial house is as beautiful as your romantic ideals. Imagine spoiling your loved ones with lavish gifts and knowing you can truly afford it. Picture yourself traveling to exotic destinations without maxing out your credit cards. This is not a dream; it's a reality you can create.

Practical Steps for the Romantic

Knowing Your Numbers

Think of tracking your expenses and income like reading the plot twist in your favorite romance novel. By regularly checking where your money is going, you get to know the real story of your finances. It's like a money diary. Plus, you might discover some unexpected plot twists – like how much those daily deluxe smoothies are really costing you!

The 72-Hour Rule

Here's a golden nugget: when you're eyeing that dazzling new gadget or that must-have designer outfit, give it 72 hours. Consider it a mini romance period. If, after three days, you're still dreaming about it, then it's true love. If not, it was just a fleeting crush. Trust me, your wallet will thank you for playing hard to get.

Make a Desire List

Create your ultimate wish list – the things that make your heart race and your eyes sparkle. Then, open a special account dedicated to these desires. It's like saving for a dream vacation. Each deposit is a step closer to that enchanting evening dress or that unforgettable trip to Tuscany. Dream big and save smart!

Debt Management

Time to tackle that debt with a plan as bold as a grand romantic gesture. Imagine your debt is a villain in your love story, and you're the hero. Set up a strategy to pay it off and wave goodbye to those pesky interest payments once and for all. It's the happily-ever-after your finances deserve.

Invest in Experiences

Spend money on experiences that create lasting memories rather than fleeting pleasures or addictive behaviors. Think of it as curating your highlight reel. From spontaneous weekend getaways to that cooking class you've always wanted to take – these are the moments that stay with you.

I delve deep into all these tips in my online course, '**Making Money Sacred**', where I teach a range of holistic, energetic, and most importantly, practical skills that help Romantics like you live a life you love. Join me, and let's transform your financial journey into a love story for the ages. You can check out the course [here](#)

A Romantic Life, Financially Free

Romantics, you have a gift for turning the ordinary into extraordinary. By embracing your strengths and taking control of your finances, you can lead a life that is both lavish and secure. You can spoil your loved ones, enjoy life's luxuries, and still sleep soundly knowing your future is protected.

Here's to living lavishly, wisely, and with a heart full of joy!

Chapter Four

The Accumulator Money Archetype – Embracing Abundance Without Losing Your Savings

Welcome, Accumulators, to a chapter dedicated to your innate talent for saving, budgeting, and financial prudence. You are the savers of the world, the dealmakers, the financial wizards who can turn a penny into a fortune with your disciplined approach. Your relationship with money is strong, but let's explore how you can embrace abundance without sacrificing your sense of security.

The Inner Banker

Accumulators, you are the embodiment of the inner banker. You feel a deep emotional connection to saving money—love, joy, and happiness flourish every time you add to your savings account. Spending, on the other hand, often brings a sense of anxiety, worry, or reluctance. You might overthink purchases, insist on only buying items on sale, and always live below your means. Luxuries for others might seem extravagant to you.

Your careful approach means you rarely, if ever, carry debt and have a genius for saving money. However, this prudence can stem from a fear of losing personal freedom or becoming dependent on others. Your outward relationship with money appears perfect, but inwardly, you might struggle with the fear that money is not an unlimited resource and that you could run out.

The Joy of Saving

For you, saving money comes as naturally as breathing. You find immense satisfaction in watching your savings grow and knowing you have a financial cushion. Your frugality is admirable, and your ability to live within your means is a valuable skill. You consider items or services a luxury that others might see as commonplace, but this perspective has kept you financially secure and free from always living in debt.

However, constantly worrying about spending, even small amounts, can cause significant stress and anxiety. This fear can limit your willingness to invest in yourself, keeping you from fully expressing your brilliance.

The Accumulator's Path to Empowerment

Here's an empowering money mindset for you: "I create greater wealth by trusting in the abundance of the universe." Embracing this mindset allows you to shift from a fear-based approach to one of confidence and trust in the unlimited nature of money.

You are already a master at careful money management. Why not challenge yourself to use your skills to create greater wealth, expanding your opportunities and the number of people you can help?

The Gifts of the Accumulator

Your gifts are immense. You have a natural ability to save and manage money, living within your means, and avoiding debt. These skills not only enrich your life but also provide a stable foundation for those around you.

The Challenges You Face

Yet, every Accumulator faces challenges: fear of spending, anxiety over financial security, and reluctance to invest in oneself.

Recognizing these challenges is the first step to overcoming them.

Practical Steps for the Accumulator

1. Know Your Numbers

Think of tracking your income and expenses as conducting a financial wellness check. By understanding exactly where your money goes, you can identify areas where you might be depriving yourself or others. It's not just about saving; it's about creating a balanced, fulfilling life.

2. Create a "Just for You" Savings Account

Set aside a special fund where you deposit money each week. Every three months, use this money to buy something purely for your own pleasure. It's a way to remind yourself that treating yourself is part of a healthy financial life.

3. Invest in Your Heart's Vision

Take time to connect with your heart's desires and future goals. Create a plan to invest in these visions, even if it means spending money. Investing in yourself is not a waste; it's a pathway to your fullest potential.

4. Practice Generosity

Set aside funds specifically for giving. Whether it's gifts for loved ones or donations to charity, sharing your wealth reminds you that money is an infinite resource. Generosity opens doors to more abundance.

5. Ensure Win-Win Bargains

When you get a good deal or a bargain, make sure it's beneficial for all parties involved. A win-win situation fosters positive relationships and keeps your conscience clear.

To dive deeper into the energetics and most importantly the practical tools for your archetype, you can sign up for my incredibly valued online course '**Making Money Sacred**.' Here you can explore each of the archetypes and learn the skills to build a future you love. You can check out the course [here](#)

A Balanced, Successful Life

Accumulators, your skill at saving and managing money is truly impressive. By embracing your strengths and addressing your challenges, you can lead a life that is both financially secure and personally fulfilling. Imagine saving for the future, enjoying the present, and investing in yourself—all without the shadow of financial anxiety.

Here's to living with abundance, enjoying your wealth, and creating a legacy of financial wisdom.

Chapter Five

The Alchemist Money Archetype – Transforming Ideas into Wealth and Impact

Welcome, Alchemists, to a chapter dedicated to your unique ability to turn ideas into gold. You are the idealists, the dreamers, and the visionaries who see the world through a lens of possibility and magic. But let's explore how you can harness your creative power to not only make money but also make a positive impact on the world around you.

The Inner Idealist

Alchemists, you march to the beat of your own drum. Conventional ways of making money don't interest you; you're drawn to unconventional or alternative paths. Your heart beats for social justice, and you're more interested in leading a movement than accumulating wealth. But amidst your love for making a difference, you sometimes struggle with your relationship with money.

You may find yourself relying on others for financial support, feeling vulnerable about your ability to create income, or wrestling with the idea of selling your products or services. But remember, money doesn't corrupt; it's the people who wield it. You have the power to positively influence, inspire, and improve lives.

The Joy of Creation and Impact

Your brilliance lies in your ability to generate genius ideas that stem from your heart's desires. You champion others effortlessly and see possibilities where others see roadblocks. You are a magical being, capable of transforming the ordinary into the extraordinary.

However, challenges abound. Not making enough money, feeling judgmental about wealth, or rebelling against creating money goals can hold you back. But it's time to break free from these limitations and embrace your full potential.

The Alchemist's Path to Empowerment

Here's an empowering money mindset for you: "The more I share my magic with the world and sell my soul's work, the more I can help others step into their greatness." You are here to transform ideas into financial success, and it's time to step into your power.

You have the ability to ground your visionary ideas in practical actions that not only transform your life but also uplift others. Don't let money rule you; instead, use it as a tool to make a positive impact in the world.

The Gifts of the Alchemist

Your gifts are boundless. You generate genius ideas that stem from your heart's desires, champion others effortlessly, and see possibilities that others overlook. Your magical touch has the power to create wonders in the world.

The Challenges You Face

Yet, challenges persist. Not making enough money, feeling judgmental about wealth, and resisting creating money goals can hinder your progress. But recognizing these challenges is the first step to overcoming them.

Practical Steps for Alchemists

1. Embrace Selling as Service

Shift your perspective on selling. See it as a way to help others while achieving financial stability. Your magical ideas are meant to be shared with the world, and selling is merely a means to that end.

2. Date Money

Develop a healthy relationship with money by getting to know it intimately. Take time every day to review your finances, treating money like a cherished lover. Understand your expenses, income, and financial goals with affection and care.

3. Create a Safety Net

Start building a savings account for your financial future. Aim to save 3-6 months of living expenses to feel secure and safe. This safety net will give you the freedom to pursue your dreams without fear.

4. Tap into Your Heart's Desires

Connect with the power of your heart and unleash your creativity. What incredible ideas do you have that can make a difference in the world? It's time to charge more for your products or services and step into how valuable you are.

To dive deeper into the energetics and practical skills of your archetype, consider joining my online course '**Making Money Sacred**.' It's an 8-week journey where you can explore your financial potential at your own pace, and at times the option to go VIP and get personalized support from me. You can check out the course [here](#)

A Life of Wealth and Impact

Alchemists, your journey is one of transformation and abundance. By embracing your gifts and overcoming your challenges, you can create a life filled with wealth, purpose, and meaning. Let your ideas soar, and may your impact ripple throughout the world.

Chapter Six

The Ruler Money Archetype – Building Your Empire Without Losing Your Kingdom

Welcome, Rulers, to a chapter dedicated to your relentless pursuit of excellence, power, and financial prowess. You are the architects of empires, the visionaries who never rest on their laurels. Your ambition drives you to reach ever higher, creating businesses and wealth that leave a lasting legacy. But let's talk about how you can enjoy your hard-earned success without sacrificing your personal life and happiness.

The Inner Empire Builder

Rulers, you are the epitome of ambition and drive. Your business is not just a source of income but a manifestation of your vision and hard work. You're never truly satisfied; there's always a new goal, a higher peak, a greater achievement waiting just around the corner. Your business often dominates your time and attention, and while this dedication can make you successful, it also leaves little room for anything else.

You fear losing control—over your money, your power, your identity. This fear drives you to work even harder, to push beyond limits, often hiding your insecurities behind your achievements. You are a

natural leader, inspiring others with your passion and vision. People look up to you, and your reputation precedes you. You believe that the happiness you seek will come from the next big success, the next milestone, the next conquest.

The Drive to Create and Innovate

Your ability to create, innovate, and build something of lasting value is unparalleled. You thrive on the challenge of bringing your ideas to life, and your relentless drive makes you a force to be reckoned with. You find safety and protection in accumulating financial resources, often reluctant to pull money out of your business to spend on yourself.

However, this singular focus can come at a cost. You might find yourself not indulging in the present moment, always chasing a moving target, and struggling to build intimate relationships. While your bank balance might be impressive, measuring your self-worth by your financial success can leave you feeling empty.

The Ruler's Path to Empowerment

Here's an empowering money mindset for you: "I fulfill my destiny by achieving prosperity and leadership with ease and grace." Embracing this mindset allows you to lead with confidence and build wealth without sacrificing your personal well-being.

You are a natural at leading, accomplishing, and innovating. So why not channel that ambitious nature into the soul-work of finding your highest and purest source of self-worth? The payoff of creating emotional freedom and significance at the soul level is priceless.

The Gifts of the Ruler

Your gifts are immense. You create empires where everyone thrives, innovate new growth opportunities, and make decisive

moves that add value. These abilities not only enrich your life but also the lives of those you lead and influence.

The Challenges You Face

Yet, every Ruler faces challenges: not indulging in life's present joys, always chasing a moving target, struggling with intimacy in relationships, and never feeling there is enough money. Recognizing these challenges is the first step to overcoming them.

Practical Steps for the Ruler

1. Separate Your Personal and Business Finances

Think of it like ruling two kingdoms. Make sure you have a spending and saving plan for both yourself and your business. By clearly delineating the two, you can ensure both are thriving without one overshadowing the other.

2. Know Your Numbers

Tracking both your personal and business finances is crucial. Don't live in denial about your personal needs. Your financial statements shouldn't just be a source of pride; they should be a tool for maintaining balance and addressing any gaps.

3. Splurge on Yourself

Yes, you heard that right. Create a savings account specifically for indulging yourself. Buy that luxury item or take that extravagant vacation, just because. It has nothing to do with your business and everything to do with rewarding yourself for your hard work.

4. Create Intimacy in Relationships

Dedicate time to building and nurturing relationships away from work. Your empire is important, but so are the people who stand by you. Intimacy and connection bring a richness to life that no amount of money can buy.

5. Balance Financial Goals with Health and Happiness

Set ambitious financial goals, but don't sacrifice your health and happiness now. Remember, you can't enjoy your empire if you're not around to see it flourish.

To dive deeper into the energetics of these archetypes and the practical tools needed to live a life you love, doing your soul's work without financial stress, you can sign up for my 8-week online program '**Making Money Sacred!** Join me, and let's transform your financial journey into a love story for the ages. You can check out the course [here](#)

A Balanced, Successful Life

Rulers, your drive to create and achieve is what makes you extraordinary. By embracing your strengths and addressing your challenges, you can lead a life that is both successful and fulfilling. Imagine building your empire, enjoying your success, and nurturing your relationships—all without the shadow of financial stress.

Here's to ruling with grace, living with ease, and creating a legacy that brings true happiness.

Chapter Seven

The Nurturer Money Archetype – Cultivating Generosity and Self-Care

Welcome, Nurturers, to a chapter dedicated to the art of cultivating generosity while prioritizing self-care and financial empowerment. As the inner sponsors, you possess a natural inclination to protect, shelter, and nurture others financially. Let's explore how you can harness your innate generosity while ensuring that you also nurture yourself along the way.

The Inner Sponsor

Nurturers, your compassionate nature and desire to be of service often lead you to share your financial resources generously. However, your tendency to overgive can sometimes create enabling relationships and blur boundaries, leaving you feeling drained and resentful. It's essential to strike a balance between giving to others and prioritizing your own needs.

The Joy of Giving

Your generosity is a beautiful gift, but it's crucial to recognize when it's time to prioritize self-care. By nurturing yourself first, you replenish your own well-being, allowing you to give more authentically and sustainably in the long run.

The Gifts of Nurturers

Your generosity knows no bounds, and your ability to give amazing value in both business and personal relationships makes you a cherished member of any community. Your loyalty and big heart are the glue that holds families and communities together.

The Challenges You Face

Despite your noble intentions, Nurturers often struggle with feeling the need to rescue others at the expense of their own well-being. This self-sacrifice can lead to long-term resentment and martyrdom, hindering your own financial stability and emotional fulfillment.

Practical Steps for Nurturers

1. Prioritize Self-Care

Establish a special savings account dedicated to yourself. Set aside money regularly and treat yourself to something special every few months. Remember, nurturing yourself is not selfish—it's essential for your well-being.

2. Learn to Set Boundaries

Practice saying no and setting healthy boundaries with others. By respecting your own needs and limitations, you empower yourself and encourage others to do the same.

3. Cultivate a Giving Fund

Create a separate savings account specifically for giving to others. Allocate a portion of your income to this account regularly, ensuring that you can contribute without compromising your own financial stability.

4. Know Your Numbers

Take the time to understand your financial situation thoroughly. Track your income, expenses, debts, and assets to ensure that you have a clear understanding of your financial health and how much you can allocate for giving.

5. Nurture Your Dreams

Invest time, money, and energy into your own visions and dreams. By prioritizing your own heart's desires, you inspire others to do the same, creating a ripple effect of empowerment and fulfillment.

If you're ready to deepen your understanding of your money archetype and cultivate a healthier relationship with your finances, consider joining my online program '**Making Money Sacred!**' Together, we'll explore practical tools to live a life aligned with your heart's desires while fostering financial peace and clarity. You can check out the course [here](#)

Empowering Money Mindset for Nurturers

"Creating clear money boundaries is a powerful way for me to demonstrate my caring." To care for others authentically is to first care for oneself. By prioritizing self-care and setting healthy boundaries, you empower yourself to give from a place of abundance and authenticity.

Chapter Eight

The Celebrity Money Archetype – Shining Bright and Being Adored

Welcome, Celebrities, to a chapter dedicated to your magnetic presence and star-studded journey through the world of wealth and recognition. You are the big shots, the trendsetters, and the ones who effortlessly command attention wherever you go. But let's peel back the layers and explore how you can harness your charisma to not only shine in the spotlight but also build a solid financial foundation.

Celebrities, you value money as a means to achieve status, image, and recognition. From designer brands to lavish experiences, you spare no expense to enhance your image and stand out in your industry. But beneath the glitz and glam, you may be compensating for years of criticism and not feeling good enough.

Perhaps in your childhood, you didn't receive the approval or unconditional love you craved, leading you to seek validation

through wealth and success. But it's time to embrace your imperfections and vulnerabilities, allowing others to see the real you behind the fame and fortune.

The Joy of Being in the Spotlight

Your charismatic personality makes you a magnet for attraction, drawing 5-star experiences and people into your orbit. You love creating attention and appreciate the doors that money can open for you. But amidst the admiration, it's essential to nurture self-love and acceptance, both from within and from those you deeply care about.

The Gifts of the Celebrity

Your gifts are abundant. You are a natural leader, shining brightly in the spotlight for the betterment of humanity. You have the power to inspire others, make a lasting impression, and help them present their best selves to the world.

The Challenges You Face

Yet, challenges lurk in the shadows. Getting into debt to maintain appearances, compulsive spending, and seeking validation through material possessions can lead to emptiness and financial strain. But recognizing these challenges is the first step toward overcoming them.

Practical Steps for Celebrities

1. Date Your Money

Put your finances in the spotlight by getting real with your numbers. Track your income, expenses, debts, and assets regularly. It's time to take control of your financial destiny and build a solid foundation for the future.

2. Embrace Your Radiance

Own your magnetism and confidence. You are destined for greatness, and it's time to step into your power. Let your light shine bright, illuminating the path for others to follow.

3. Be Financially Responsible

Take adulting seriously by setting up savings accounts for your future. Work towards having 3-6 months of living expenses saved for an emergency. Building a stable financial foundation will provide security and peace of mind as you navigate the world of fame and fortune.

4. Give Gifts from the Heart

Find meaningful ways to show love and appreciation without breaking the bank. Remember, there are countless ways to make people feel valued that don't involve extravagant spending.

5. Connect with Your Heart's Vision

Tap into your innermost desires and aspirations. You are here for big things, and having a stable financial foundation will empower you to bring your dreams to life.

To dive deeper into the energetics and practical tools of your archetype, consider joining my online course '**Making Money Sacred**.' It's a transformative journey where you can explore your financial potential and learn how to navigate the world of wealth with grace and integrity. There is also at times a special VIP option to have 1-1 support from me along the way. You can check out the course [here](#)

A Life of Wealth and Admiration

Celebrities, you are here to accumulate wealth while being admired and valued in the world. Remember, increasing your self-love, acceptance, and belief in yourself is priceless. Stay true to your integrity, and the world will continue to adore and celebrate you for the shining star that you are.

Chapter Nine

The Maverick Money Archetype – Balancing Boldness and Financial Stability

Welcome, Mavericks, to a chapter dedicated to your daring spirit and relentless pursuit of financial success. You are the rebels with a cause, the ones who thrive on risk and adventure. Your courage and tenacity in generating income are unparalleled. But let's explore how you can balance your daring moves with financial stability, ensuring your highs aren't followed by extreme lows.

The Inner Rebel with a Cause

Mavericks, you are the epitome of financial bravery. You're drawn to get-rich-quick opportunities and are willing to take significant risks for potential big wins. You stand out from the crowd, proudly showcasing your rebellious nature. You have a knack for generating income, often looking for ways to gain a financial advantage. Your creativity in money matters is remarkable, and you pay close attention to the ups and downs of your numbers.

You are the heroes for the underdogs, modeling what's possible and inspiring others with your boldness. However, balance isn't something you often find thrilling, which can lead to financial roller coasters. Ironically, by focusing your energy and talents on creating sustainable income, you'll achieve the rich success you crave.

The Joy of Risk and Reward

You love being the one who took a chance and came out on top. The thrill of a well-played financial gamble is your lifeblood. Your courage and cleverness make you a force to be reckoned with in the financial world. You enjoy structuring deals, handling financial complexity, and taking risks. You're always on the lookout for the next big opportunity.

However, this high-stakes game can sometimes lead to secrecy or potential deception. Not doing enough research before diving into opportunities and viewing situations with rose-colored glasses can jeopardize your financial security. Getting caught in the need to win approval can also be a pitfall.

The Maverick's Path to Empowerment

Here's an empowering money mindset for you: "Sometimes the biggest risk is investing regularly in the tried and true." Balancing financial risk with financial security will allow you to enjoy both the thrill of daring moves and the peace of a stable foundation.

You are already brilliant at taking risks and spotting opportunities. Why not use your courage and cleverness to generate consistent income? The payoff will be a financial foundation that frees you to play with new and exciting opportunities without jeopardizing your stability.

The Gifts of the Maverick

Your gifts are immense. You excel at structuring deals, handling financial complexity, paying attention to numbers and financial details, taking risks, and being the hero for the underdog. These abilities not only enrich your life but also inspire those around you.

The Challenges You Face

Yet, every Maverick faces challenges: secrecy, lack of thorough research, viewing situations with rose-colored glasses, gambling with financial security, and seeking approval. Recognizing these challenges is the first step to overcoming them.

Practical Steps for the Maverick

1. Know Your Numbers

Keeping track of your income and expenses is crucial. This ensures you understand the risks associated with any new opportunity. Think of it as your financial compass, guiding you through uncharted waters.

2. The 72-Hour Rule

Before jumping into big opportunities, give yourself at least 72 hours or more to avoid an impulsive move that isn't coming from your higher guidance. This helps determine if it's a genuine opportunity or just an impulse for a rush. Sometimes, the thrill can cloud your judgment.

3. Own Your Strengths

You are likely clever, flamboyant, and charismatic. Own your greatness and use it to your advantage. Confidence in your abilities will help you make better decisions and inspire others.

4. Listen to Your Heart's Desires

Ensure that the next opportunity aligns with your true desires and goals. Don't let distractions pull you away from what you really want. Stay focused on your ultimate vision.

5. Balance Saving and Spending

Make sure you are saving as well as spending. Building a financial cushion will allow you to take risks without the fear of losing everything. It's about creating a safety net while you reach for the stars.

To dive deeper into the energetics and practical tools of these archetypes, you can jump into my new online course '**Making Money Sacred!**' It's an 8-week course that you can do in your own time, with at times a VIP option for 1-1 support from me if you need it. You can check out the course [here](#)

A Balanced, Successful Life

Mavericks, your ability to take risks and create financial opportunities is truly impressive. By embracing your strengths and addressing your challenges, you can lead a life that is both financially adventurous and stable. Imagine taking adventurous financial leaps with the security of a solid foundation.

An empowering money mindset for you is: "Sometimes the biggest risk is investing regularly in the tried and true." Balancing risky financial moves with steady investments will create a harmonious and prosperous life.

Here's to living boldly, investing wisely, and creating a legacy of financial bravery.

Chapter Ten

The Connector Money Archetype – Nurturing Relationships and Embracing Financial Empowerment

Welcome, Connectors, to a chapter dedicated to the art of fostering meaningful connections and embracing financial empowerment. As the inner relationship creators, you thrive on building long-term bonds that not only enrich your life but also have the potential to generate income. Let's delve into how you can leverage your innate ability to connect with others while taking charge of your financial future.

The Inner Relationship Creator

Connectors, your ability to forge deep connections often leads you into co-dependent relationships, especially when it comes to finances. You may find yourself relying on others to make financial decisions, hoping to avoid the stress of dealing with money matters yourself. While your optimism and faith that everything will

work out may keep you relatively stress-free, it's essential to recognize the importance of financial independence.

The Joy of Connection

Your genuine belief that you'll always be taken care of financially can sometimes blind you to the need for financial empowerment. But imagine the freedom and peace of mind that come with knowing you have the tools to secure your financial future. By educating yourself and taking control of your finances, you create space for even deeper intimacy in your relationships.

The Gifts of Connectors

Your ability to live with minimal stress about money is a rare gift. Your faith and optimism in the face of uncertainty inspire those around you, while your talent for building valuable relationships enriches your life in countless ways.

The Challenges You Face

However, challenges lurk beneath the surface. The lack of financial independence and empowerment can leave you feeling disempowered and overwhelmed by basic financial details. But fear not, for recognizing these challenges is the first step toward overcoming them.

Practical Steps for Connectors

1. Embrace Financial Responsibility

Start treating money like a best friend and cultivate an intimate relationship with your finances. By understanding your numbers—your income, expenses, debts, and assets—you reclaim your power and pave the way for financial independence.

2. Value Your Relationships

While relationships are precious, remember that love isn't measured by financial support. Find joy in the countless ways you can receive and give love and appreciation to those around you without relying on financial assistance.

3. Connect to Your Heart's Desires

Create savings accounts dedicated to your future goals. Setting aside funds for emergencies and long-term security is a savvy move that provides peace of mind and stability.

4. Nurture Your Inner Child

Let your inner child know that you're taking steps to become financially responsible and secure. Reassure them that they are loved and supported, fostering a sense of safety and security.

5. Invest in Financial Literacy

Educate yourself by enrolling in programs or reading books that enhance your financial literacy. The more you know, the more empowered you become to make informed decisions and shape your financial future.

To explore these money archetypes further and gain practical skills to navigate the world of finance, consider joining my online course **'Making Money Sacred.'** With eight weeks of transformative content and at times a VIP option for personalized support, you can embark on a journey to financial empowerment at your own pace. You can check out the course [here](#)

Empowering Money Mindset for Connectors

“The more comfortable I get with money, the more I empower myself.” Connectors are here to cultivate financial independence through the power of relationships. Your connections are sacred, and by embracing healthy money behaviors, you honor and nurture those relationships in the most empowering way possible.

Chapter Eleven

Integrating the Sacred Money Archetypes® : Unleashing Your Full Financial Potential

So babe, you've made it through the exhilarating journey of uncovering your Sacred Money Archetypes ®, and now it's time to bring it all together. Understanding your primary archetypes is a fantastic start, but the real magic happens when you integrate all of them. Yes, you heard that right—all of them. Let's dive into how you can harness the power of each archetype to create a well-rounded, abundant financial life.

Embrace Your Inner Cast of Characters

It's fun to do a quiz and read up on your results, but the truth is, we have ALL the archetypes within us. Some may lie dormant and play out in the people you surround yourself with—your partner, parents, housemates, friends, etc. Recognizing that each archetype has valuable lessons for you is the key to unlocking your full potential.

For example, you might primarily identify as a Romantic, basking in the joy of spending money to make life beautiful and pleasurable. But what about the Accumulator, who knows the value of saving and security? Or the Maverick, with their fearless approach to financial risks? Each archetype brings something unique to the table.

The Power of Integration

In my course, 'Making Money Sacred,' we dive into each archetype week by week. We do embodiment practices to help you embrace the genius and gifts of each personality. By the end of each class, I share practical and spiritual tools you can apply to your life. This is where the real change happens—implementing the tools. Just like brushing your teeth, creating daily money habits will lead to a healthier relationship with your finances.

You can check out the course [here](#)

Practical Tips for Integration

Here are some ways to integrate the archetypes into your daily routine:

1. ***The Accumulator's Discipline***: Set aside a portion of your income for savings each month. Working towards having a financial peace account with 3 - 6 months of expenses saved. Even if it's \$5 a week, make the account.
2. ***The Alchemist's Vision***: Spend time each week connecting to your heart's goals and taking inspired actions.
3. ***The Celebrity's Confidence***: If you have a business or personal brand, make your products and services visible for your ideal audience to find you.

4. ***The Connector's Relationships***: Network and build relationships that could open up financial opportunities.
5. ***The Maverick's Risk-Taking***: Set aside a small amount for high-risk, high-reward investments.
6. ***The Nurturer's Generosity***: Allocate a part of your budget for giving to causes you care about.
7. ***The Romantic's Enjoyment***: Make sure to enjoy the fruits of your labor and spend on experiences that bring you joy.
8. ***The Ruler's Leadership***: Take charge of your financial planning and separate your personal and business expenses.

The Journey Continues

Integrating all the Sacred Money Archetypes ® is a journey, not a destination. It requires continuous effort, self-reflection, and a willingness to embrace all parts of yourself. But trust me, the rewards are worth it. Your life will change in ways you never imagined, and you'll find yourself more empowered, more balanced, and yes, wealthier—in every sense of the word.

I really hope to work with you in my online program 'Making Money Sacred' as it is when we integrate the practical, spiritual and energetic aspects of each of the financial personalities that real change happens.

[MAKING MONEY SACRED ONLINE PROGRAM](#)

BONUS CHAPTER

Chapter Twelve

Dating Money – Turning a Fling into a Long-Term Commitment

It's time to dive into the intriguing and oh-so-important concept of Dating Money. Yes, you read that right—dating money. Let's make your relationship with money as exciting and fulfilling as a romantic partnership!

Why Date Money?

Diving into our Sacred Money Archetypes can help us understand our money habits—both strengths and shadows. But living a wealthy life and having a peaceful relationship with money involves more than just knowing your archetypes. It's about

building a relationship with money that's healthy, respectful, and yes, even loving.

Whenever I first work with a new client, I always encourage them to start dating money. For some, money is the enemy. They crush their cash into their wallets, complain about the lack of funds in their bank accounts, drown in debt, and feel like the world is against them. Money has all the power, and they believe that if they weren't in this financial situation, life would be better.

For others, money is a stranger. They live in denial, having no idea how much is in their accounts, how much they spend, or how much they earn. How much superannuation do I have? Tax due? No clue.

Then there are those who have a friendly relationship with money. They're grateful for what they have and watch it multiply over time. But what I suggest is to start dating money and work towards a long-term committed relationship. Unless the world changes drastically, you'll be working alongside money (or crypto, etc.) for as long as you live. So why not develop an intimate relationship with your finances now?

The First Step To Manifestation

I usually suggest that all my clients start their money journey with the first step of manifestation: getting real with where you are right now. Instead of jumping straight into your money goals and visions, it's crucial to understand your current financial state.

Your Daily Money Date

Here's the fun part: have a money date every day. Yes, you could light a candle and woo money with some romantic music, but the main practice is to check your bank accounts daily. Record what you spent money on and what you earned that day—what went out and what came in.

To make this super easy, my husband Oz and I have created a Financial Freedom Tracker where you can easily record your daily income and daily expenses in separate categories. The tracker then works out your weekly, monthly, and yearly total for you in seconds. There's also a section for assets and liabilities and a separate tracker for your business, so you can separate your personal and business expenses. Yes, it might not sound sexy, but wow, has my life improved and felt fabulous since I made this a daily practice. Where attention goes, energy flows.

If you want to learn more about tracking your numbers, you can find our Financial Freedom Tracker on my website, along with a training video teaching you how to use it. People rave about our tracker and order a new one each year because it's easy to use, affordable and has changed their lives.

Check out my financial freedom tracker [here](#)

Know Your Numbers

So, if you take one thing away from this e-book, let it be this: know your numbers. We've found that this practice helps every archetype function in a healthy way. Knowing where you stand financially is empowering and opens the door to making informed decisions and achieving your financial goals.

My Final Words

Well, congratulations on making it to the end of this wild ride through the world of the money archetypes! Hopefully you have uncovered some valuable insights about your money personality along the way.

A huge shout out to Kendall Summerhalk who created this unique money system the Sacred Money Archetypes ®

I've had an absolute blast exploring this journey with you, and as a Connector money archetype, you know I'm all about making those personal connections. So, who knows, maybe one day we will meet in person if we haven't already. I would love to meet you at one of my spiritual music comedy shows or some other fabulous event.

But hey, if you're feeling the itch to dive even deeper into this magical realm of financial empowerment, I've got just the thing for you: my online program, "Making Money Sacred - Your Path To Financial Empowerment." It's like a treasure trove of practical tools and spiritual wisdom designed to help you unlock your full wealth potential.

Testimonial for my online program

I loved everything about this course. The practical tools combined with the spiritual/ archetypal aspect worked on every level of my psyche - making the work easy to integrate and implement! Not to mention the tangible results that were popping like wildfire since the course began! Biggest \$\$\$ month, new business ventures etc.

I loved everything about Clare's facilitation. She is real and her stories shared are vulnerable, inspiring, heartwarming and funny. I just love her and everything she puts her heart and hands to!

What was unique about this course was the combination of practical and spiritual tools.

I would recommend this course to those looking to redefine the way they handle their relationship with their finances. The power of working with both the light and shadow will be a game changer.

This work will change the way you look at money both personally and in your loving relationships. You will fall more deeply in LOVE with you and your abundant self!

Ella Hall - Breakthrough Coach, Singer & Health Retreat Facilitator

So go ahead, take the plunge, and let's continue this journey together. Because when it comes to mastering your money mindset, there's always more gold to uncover!

Financial Recovery - 12 step program

I also know not everyone might be able to jump right into my online program 'Making Money Sacred.' If you're really struggling with debt or financial anxiety, let me share a little secret with you:

12-step programs can be an absolute lifesaver. Yep, there are various 12-step programs out there specifically focused on money. One of my favorites? Debtors Anonymous. It's a fabulous program run by the people, for the people. Think of it as a supportive fellowship rather than a business.

And guess what? Contributing financially is totally optional. It's not about the money—it's about the support, community, and commitment to change. Now, keep in mind, this isn't a fast food service; you're not going to get financial recovery in 30 minutes or less. Recovery is a long-term commitment, but trust me, it's worth every bit of effort.

So, whether you're in debt up to your eyeballs, a shopaholic or just feeling that financial anxiety creeping in, check out a 12-step program. It's like a cozy support group with a big dose of financial wisdom.

Thank you for reading

Wow, what a journey it's been creating this e-book for you. I truly hope you've found some golden nuggets along the way. Money work has revolutionized my life, and I couldn't possibly keep all this goodness to myself.

I would absolutely love to hear your biggest takeaways from this ebook. Did something spark a lightbulb moment? Did you love diving into your money archetypes? Some practical tips for you to take action? Please reach out on social media and let me know.

And hey, if you found this ebook fun, inspiring, and educational, I'd be thrilled to receive any testimonials. Share the love on socials, and let's spread the wealth codes together!

Stay fabulous and financially empowered!

Your Financial Fairy Godmother

Clare Elizabeth Dea X